



UIC FORUM
 University of Illinois at Chicago
 Chicago, Illinois
 March 17 - 19, 2011
 (no exhibits Thursday 3/17)

Exhibitor Application for Space

Mail this application with payment to:

FamilyFarmed.org
 171 N. Humphrey
 Oak Park, IL 60302
 fax: 708-763-9925

checks should be payable to FamilyFarmed.org

1) Please indicate the following as you would like it to appear in the Show Directory and on the Website:

Farm/Company Name: _____
 City: _____ State: _____
 Phone Number: _____ WWW: _____

2) Social Networking has become an important part of our marketing efforts. Please help by providing the information below:

Facebook Page: <http://www.facebook.com/> _____ "Favorite" us, <http://www.facebook.com/familyfarmed>
 Twitter handle: @ _____ "Follow" us, @familyfarmed

Please let us know any other blogs or networking suggestions: _____

3) Please indicate the following if different from above:

Billing Address: _____ City: _____ State: _____ Zip: _____
 Billing Contact Name: _____ Billing Contact Phone: _____
 Billing Contact Email: _____ Fax number: _____

3) The following requests will be considered along with EXPO guidelines to determine your location:

What products or services will you be exhibiting? _____
 Please list all food items, products and brand names you will offer for sale: _____
 Our company is a: Family-owned Farm Food Processor Food Distributor Non-Profit Organization Other: _____
 We prefer TO/NOT TO exhibit near the following companies or products: _____
(circle one)
 Provide the following to help us determine a location in or near one of the following to improve your exhibit's exposure: CSA Pavillion Local Artisans Section Kids Corner Grow Your Own Food Pavilion

4) DETERMINE YOUR EXHIBIT COST

\$770	Base exhibit price	\$770
-220	Discount for farms or non-profits	_____
-150	We won't exhibit Friday (Trade Day)	_____
-150	Early bird discount (before Dec 28th)	_____
+100	Corner location required	_____
+50	Provide 110 power outlet	_____
+50	Hang banner over exhibit	_____
	TOTAL:	_____

Checks should be made payable to FamilyFarmed.org
 Name on Credit Card: _____
 Credit card # _____
 Visa or Mastercard Exp date: _____

DO NOT WRITE IN THIS SPACE

Space locations will be assigned by show management starting January 10th. FamilyFarmed.org reserves the right to assign exhibit spaces in the best interests of the EXPO.

Total Cost: _____
 Date Payment Received: _____
 Space # Assigned: _____

Non-profit FamilyFarmed.org is a brand, website and EXPO focused on local and sustainable farmers and food producers. In order to participate in the EXPO, exhibitors must be registered with FamilyFarmed.org.
 FamilyFarmed.org reserves the right to refuse anyone an exhibit space.

Show setup starts at 7 am. All displays must be setup and staffed by 1:00 pm Friday and 10:00 am Saturday
 Breakdown begins at 6 pm Saturday March 19th, and all items must be removed from the building that day.
 Please make sure to staff your exhibit as much as possible. The attendees will want to talk with you!

The Terms and Conditions of the EXPO are binding on FamilyFarmed.org only after the application is executed by FamilyFarmed.org and returned to the Exhibitor. FamilyFarmed.org will not make any assignment of show space until payment has been received in full. FamilyFarmed.org's acceptance of any deposit/payments is not to be construed as acceptance of this application. Once FamilyFarmed.org executes the application, the application becomes a binding Contract between FamilyFarmed.org and the Exhibitor and no refunds will be made. By signing and submitting this form to FamilyFarmed.org, the Exhibitor acknowledges, agrees and consents to all Terms and Conditions of the EXPO and agrees to allow FamilyFarmed.org and any media partners the use of any photographs taken at the EXPO in future publicity.

5) Your Name: _____ **Signature:** _____ **Date:** _____
(please print)

6) QUESTIONS? _____ **Signature for FamilyFarmed.org:** _____ **Date:** _____

Please contact: Lloyd Yanis
 Lloyd@FamilyFarmed.org
 312-925-7996 Fax: 708-763-9925

www.FamilyFarmed.org